

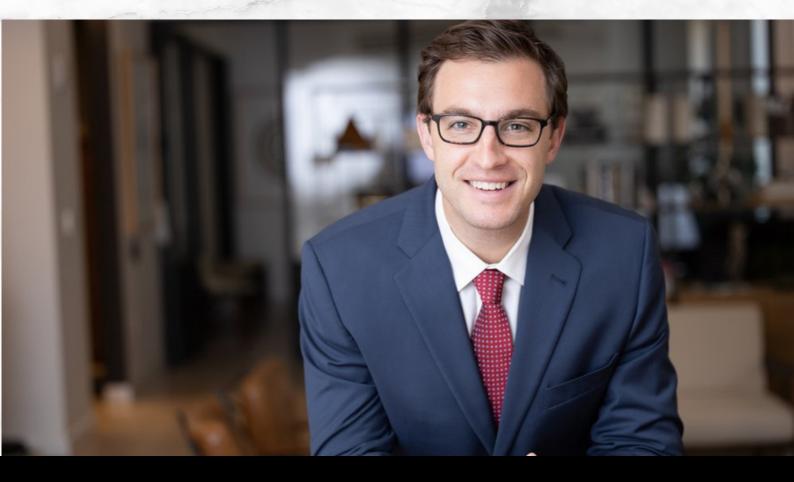
DIGITAL MARKETING TRAINING

LIVE-CLASSROOM PROGRAMS

PROSPECTUS 2023-24

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INDIA'S FIRST & ONLY AWARDED DIGITAL MARKETING TRAINING COMPANY

DigiX: Shaping the Future of Digital Marketing Training

In the ever-evolving landscape of digital marketing, staying ahead of the curve is vital for individuals and businesses seeking to thrive in the online realm. DigiX is a prominent digital marketing training company that has emerged as a leader in providing comprehensive and cutting-edge educational solutions in the field of digital marketing. This company's commitment to excellence, innovation, and personalized training has made it a go-to destination for anyone looking to harness the power of digital marketing.

Founding and Vision

DigiX was founded in 2019 by a group of passionate digital marketing experts who saw a need for high-quality, hands-on training in the industry. Their vision was to bridge the gap between traditional marketing and the ever-expanding digital landscape. DigiX aimed to empower individuals and organizations to leverage digital tools, platforms, and strategies to achieve their marketing goals effectively.

MEET OUR Founder & Mentor

I believe a mentor plays a vital role in our life. But, how to choose a right one is always a tricky part. After spending 7 years in Digital Marketing industry as an enthusiast, Spend ₹15 Crore on ads and 4 years as a trainer, my goal has been to make the training fun yet impactful. I believe in "No Fat Claims" and sheer transparency that has become the backbone and USP of DigiX in India.

PANKAJ MAKHIJA Founder – Digix



Become a Digital Marketing professional





Advanced Masterclasses By Industry Expert

2 Bonus Earning Courses

Portfolio Creation with Dedicated Career Mentor

1 Month Industrial Internship with LOR

Access to Digixers Online Community Forum

IN DEMAND COURSE CDN-X LIVE PROGRAM

The specialist program is created with a laser-targeted focus to provide jobs to freshers in the digital marketing industry with learning divided in multiple sections.

We start from the Foundation of marketing & web presence and then move on to make businesses visible online through graphic designing, video creation and building websites.

Once you are able to get the basic visibility setup, we will learn tips & tricks to Enhance online visibility & Generate leads through 3 major skill sets of digital marketing which are Social Media Optimization, Social Media Advertising and Search Engines.

Each section includes Mini-Project, Exercise, Case-study, Quiz and Assignment once you have completed the same, you will be trained in the Interview Cracking Process in the last section and once certified you can start applying for Digital Marketing Jobs.

Digital Marketing Certification Program

Suited for Upskilling | Freelancing | Entry-Level Digital Marketing Jobs

Course Duration: 3 - 4 Months | Online | Start every month on 11,12 & 15th



Covers all digital marketing techniques



13+ Industry Certification | Internship Worth ₹18K+

Digital Marketing Advance Program

Suited for Upskilling | Business Growth | Advance Level Digital Marketing Jobs

Course Duration: 5 - 7 Months | Classroom | Start every month on 15th



Covers all digital marketing techniques, Web Design & Wordpress



20+ Industry Certification | 100% Job Placements

Diploma in Digital Marketing

Suited for Upskilling | Professional | Manager-Level Digital Marketing Jobs



Course Duration: 10 - 12 Months | Online & Classroom | Start every month



Covers all digital marketing techniques, UI/UX, Web & Graphic, Video & Animation

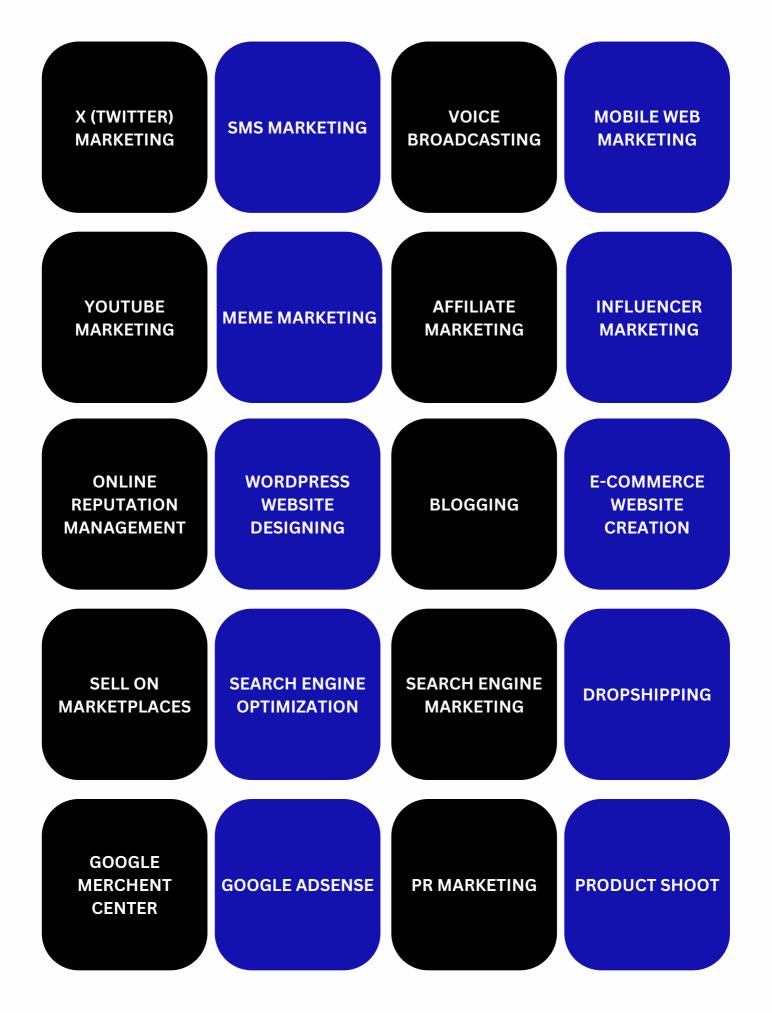


25+ Industry Certification | 100% Job Placements

60+ MODULES

Our Digital Marketing Course in India offers the most extensive marketing modules



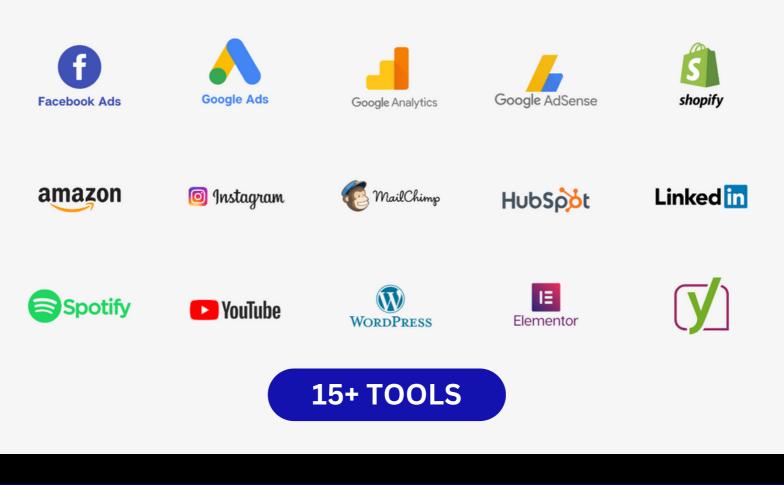






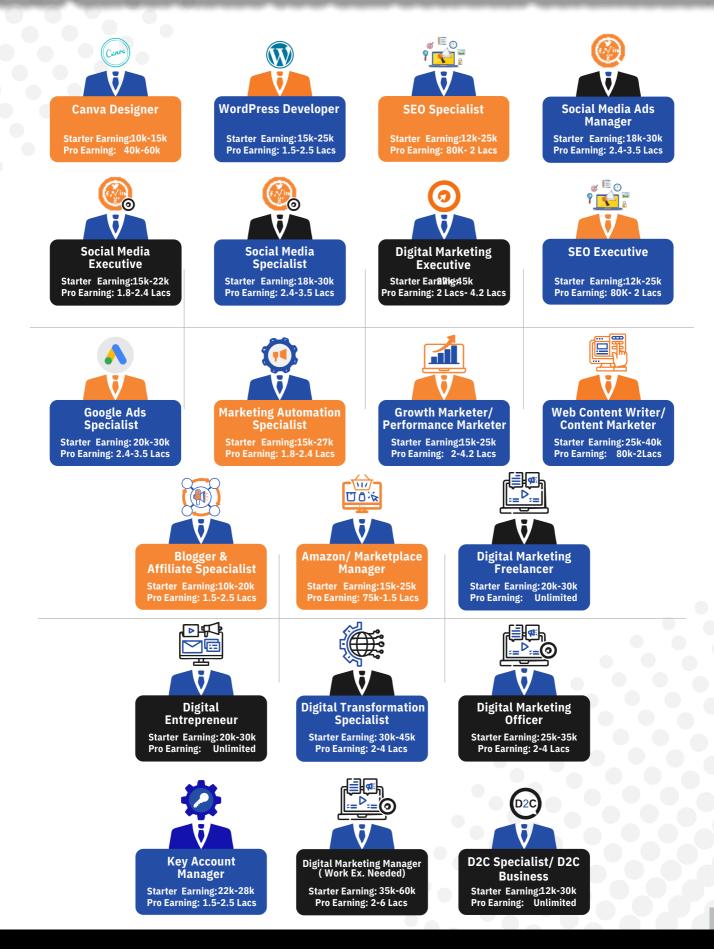
DIGITAL MARKETING TOOLS & PLATFORMS

These are the marketing tools & platforms that you will be performing on while you join DigiX





Job/ Career Roles You Can Get After Certification







25000+ Trainees 1000+ Batches 10+ Centers

www.digixindia.com

Head office: 3rd Floor, Silver City Mall, Sector 12, Faridabad (Haryana) - 121006